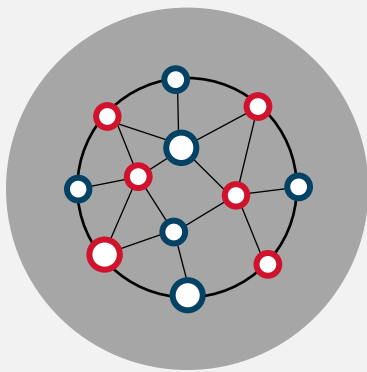


Water First

The UK Water Partnership



*Pooling **knowledge and resources** to address global water challenges*



*Supporting research excellence and promoting **collaborative innovation***



*Tapping into the **\$500 billion global water market***

We are here to provide leadership and a unified approach

The UK Water Partnership was established in 2015 to provide a strategic vision for the development and growth of the UK water industry. The Partnership brings together diverse water industry and related organisations in a single coherent alliance, promoting mutual understanding, cooperation and coordination.

Our planet is facing an unprecedented combination of water security and resilience challenges. We are supporting the development of sustainable solutions and ensuring that the UK's experts, innovators and entrepreneurs are at the forefront of the global response.



THE UK WATER PARTNERSHIP



The UK Partnership was established in 2015, borne out of the ‘***Tapping the Potential***’ report – inspired by a clear, ambitious yet achievable vision: to see the UK establish itself as an innovation powerhouse in the global water sector, driving sustainable growth in our water economy and creating thousands of jobs across the country. It was created to act as an overarching body to improve understanding of the UK water sector and foster sector growth in the UK and overseas. Since then, we have delivered a number of nationally important strategic initiatives on the road to achieving this vision.

We enable collaboration and networking

The Partnership brings together a diverse water industry and related organisations in a single coherent alliance, promoting mutual understanding, cooperation and coordination. Our members include water utility companies, consultants, academia, industry, research and development organisations, and government agencies

We provide thought leadership

In collaboration with our members, we produce actionable thought leadership focusing on strategic water challenges and identifying the pathways and funding mechanisms needed to address them.

We showcase UK capability

The Partnership is focused on catalysing the growth of the water economy and our role in convening and showcasing UK capability is central to ensuring that the UK’s experts, innovators and utilities are at the forefront of the response to global water issues.

“Membership of the UKWP provides a real opportunity to share and support best practice that enables the water sector to drive the “race to net zero”, deliver strategies to support climate adaptation and promote opportunities for the blue/green growth agendas”

Prof Andrew Tyler,
Scotland Hydro Nation Chair

“The UK government is taking the lead in tackling climate change, not least as hosts of COP26 in Glasgow. So, I am pleased to support the UK Water Partnership and its various partner organisations and companies, in its ongoing efforts to promote UK capability in Water.”

Rodney Berkeley,
Department for International Trade

“The extensive network provided by members of the UK Water Partnership supports our aim to work with global practitioners across the water sector. This ensures our science addresses the most pressing issues and that the full benefits of our research are realised.”

Prof Alan Jenkins,
UK Centre for Ecology and Hydrology



A word from our Chair, Sarah Hendry CBE

I am delighted to be part of the UK Water Partnership again, as its new chair. I feel that the need for the Partnership has become even more urgent. The welcome, and long overdue, worldwide consensus that urgent action is needed to arrest climate change, and tackle the impacts we are already experiencing, has put water right in the public spotlight. In 2018, I wouldn’t have predicted that flash floods and the state of our rivers would by now be widespread topics of concern on social media in the UK.

The hard questions and pressure for action mean that an effective mechanism for connecting people to drive innovative solutions is essential. The UK Water Partnership is unique in its potential to make this happen.

Our vision

To catalyse the growth of the UK water economy through convening and showcasing UK capability and ensuring that the UK's experts, innovators, academics and utilities are at the forefront of the response to global water challenges.

Our purpose

1. To improve understanding, cooperation and coordination across the diverse range of stakeholders in the water community, allowing the UK to respond more effectively to the challenges of global water security and the need for resilience in a changing environment.
2. To more effectively deliver and implement research outputs and innovation to enable the UK to win a greater share of the global water market.
3. To build more sustainable and resilient global networks and demonstrate UK capability and expertise to contribute to economic growth of the UK.

Our values

Respect: We are approachable and treat everyone with respect. We make colleagues, members and other stakeholders feel welcome and included in the UKWP. We create a working environment which encourages members to be themselves and can be confident that their views are valued.

Collaboration: We think and act as a team, speaking with one voice and working together to do the very best for the UK water sector. We support each other, knowing that together we will achieve far more than we can individually.

Thought Leadership: We aspire to be leaders, as an organisation and as individuals. We are forward-thinking and proactive in dealing with the things that matter to the UKWP and its members. We aim to set an inspiring agenda, nationally and locally, on the key issues of the UK water sector.

Integrity: We are passionate about our work and committed to doing the very best for the UKWP and its members. We are courageous about doing the right thing and meriting the trust of members, colleagues and others we work with.

Professionalism: We continually build our knowledge and expertise. We set ourselves high standards in our work, aiming to match “best in class” among membership organisations. We are business-like and take responsibility for giving our members excellent service and value.

Diversity: We recognise the value of diversity to our organisation, including diversity of background and sectorial expertise, in gathering a breadth of thought at meetings and within initiatives.



Our impact

Since being formed, the UK Water Partnership has delivered impact in a number of areas including but not limited to research, actionable thought leadership, and strategic initiatives.

Research & thought leadership

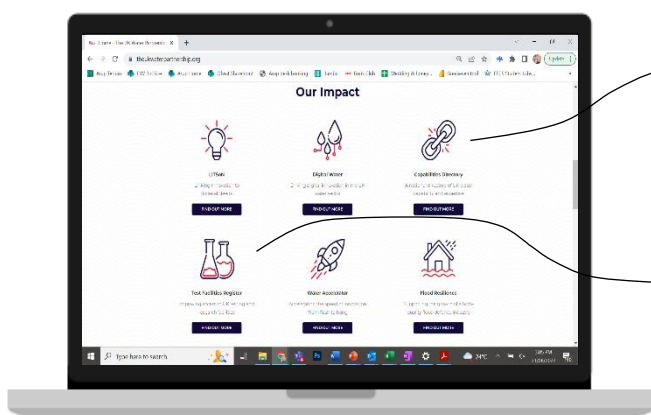


With the support of our members, we have produced strategic research and actionable thought leadership in a number of key areas including:

- Digital Water
- Water Resilience
- Net-Zero Water
- Linking Innovation to Societal Needs
- Droughts and Floods

The nature and intent of these publications varies from capturing the scale of the global market opportunity for UK plc and showcasing UK capability to influencing key policy- and decision-makers in local and national government.

Strategic initiatives



Capabilities Directory

We worked with the Department for International Trade to develop a UK water capabilities directory to help UK-based organisations improve their access to UK and international markets

Test Facilities Register

We produced a searchable register of testing and demonstration facilities in the UK, improving access to facilities and accelerating the speed of innovation from ideation to deployment

Events & conferences

We also host, participate in, and represent our members at industry events and conferences.

Our objectives

Our business objectives are the high-level priorities for ensuring the UKWP continues to be a thriving, influential membership body that serves members' interests effectively.

Business Objectives			
1. Maximise the number and breadth of membership		2. Deliver excellent value to members from their membership	
<p><i>The UKWP's influence depends on the size and diversity of our membership. Member numbers underpin our income to invest in member services.</i></p>		<p><i>To retain and recruit members, we need to provide excellent services and ensure members make use of them and understand the value they get from membership.</i></p>	
<p>Retention: keep members for longer</p>	<ul style="list-style-type: none"> • Membership involvement in strategic initiatives • Managed client relationships through appointed relationship managers 	<p>Membership offer and pricing: ensure our offer and prices for membership are good value for money</p>	<ul style="list-style-type: none"> • Marketing of member companies through UKWP social media & capabilities directory • Marketing of membership capability at events and conferences • Marketing of member companies through UKWP strategic initiative publications (capability capture) • Presentation opportunities at UKWP meetings • Sharing UK capability with Department of International Trade ambassadors • Maintain interesting and relevant range of workstreams, continuing with Digital Water, Water Resilience and Circular Economy workstreams • Introducing new interesting and relevant workstreams • Leadership & contribution opportunities for members in UKWP workstreams • Additional transparency on UKWP financial income/ spend
<p>Recruitment: use cost-effective means to bring in new members</p>	<ul style="list-style-type: none"> • Increase presence at industry events and conferences • Hosting UKWP branded event(s) • Comms and marketing activity/ campaigns • Additional website functionality (e.g news story button and capabilities directory) • Bi-monthly interviews with UKWP Board for comms material • Increased influence of UKWP ambassadors 	<p>Influence: ability for members to strategically influence industry initiatives and direction of travel</p>	<ul style="list-style-type: none"> • Future initiative topics driven by membership discussion • Direction of existing initiatives driven by membership discussion • Providing links for membership to branches of Government (e.g Defra & DIT)
<p>Representation: maintain broad range of types/sizes of business in membership, and engage representative cross-section in UKWP activities</p>	<ul style="list-style-type: none"> • Target broader representation from related sectors (e.g food & agriculture, and energy) through involvement and alignment with current/ future initiatives • Consideration of new membership pricing structure to capture wider range of stakeholders 	<p>Networking: create opportunities for members to engage with like-minded people</p>	<ul style="list-style-type: none"> • Networking opportunity through Delivery Group & Leadership council meetings • Networking opportunity through events and conferences • Networking opportunity through social media (e.g LinkedIn)

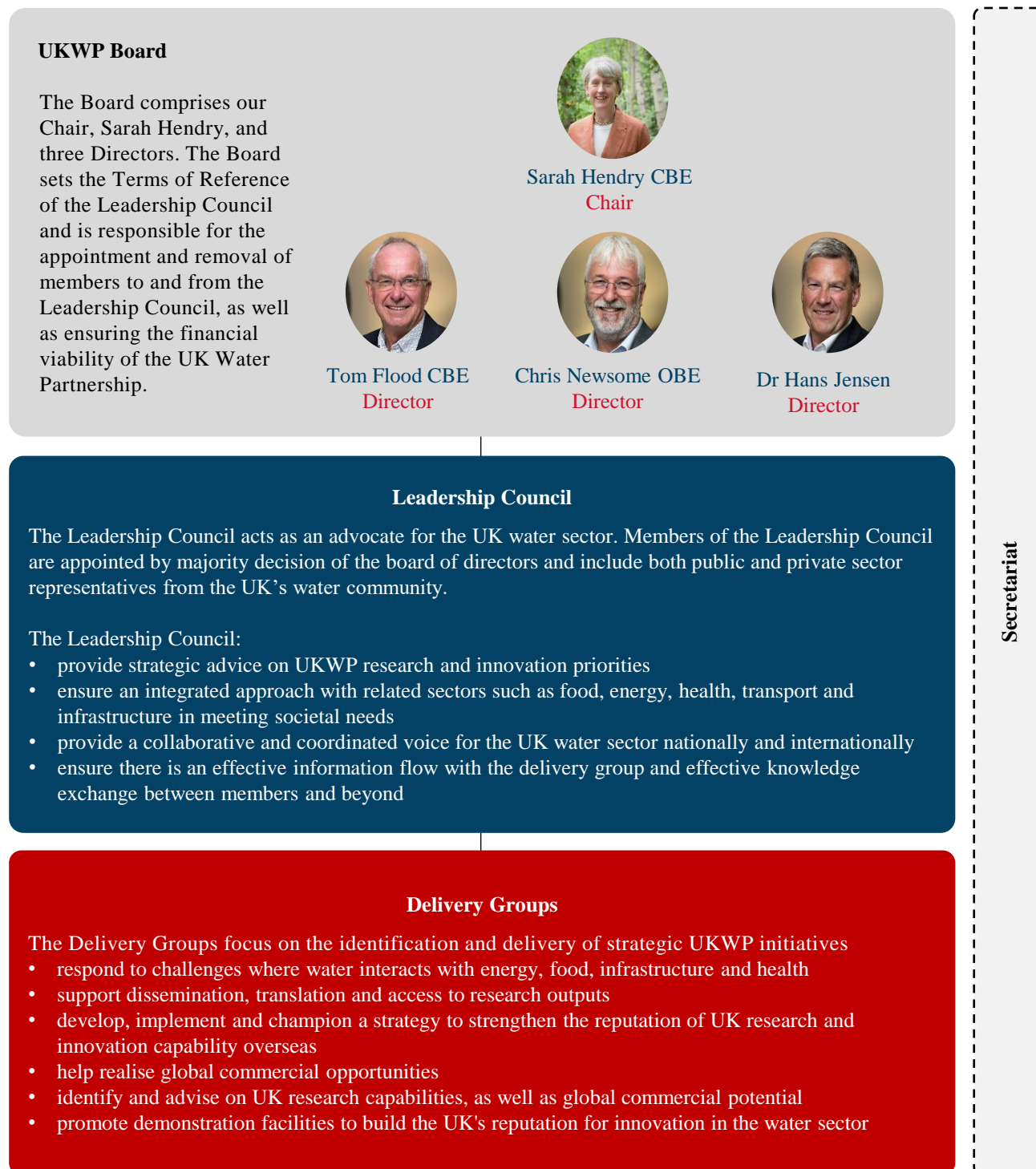
Our enablers

Our business enablers are the crucial activities which enable us to deliver on our business objectives.

Business Enablers	
1. Engagement with government and policy makers	<ul style="list-style-type: none"> Engagement with DIT & other government departments
2. Image and brand	<ul style="list-style-type: none"> Well recognised by non-membership organisations of UK water sector Brand clearly distinguished from other industry bodies (e.g British Water) Website https://www.theukwaterpartnership.org/
3. Strong finances	<ul style="list-style-type: none"> Regular quarterly reporting pack Existing membership retained & new members recruited Invoices paid promptly Continue with three rounds of meetings Reserves policy
4. Engaged members	<ul style="list-style-type: none"> Maintain attractive member offer and working environment Embed culture of learning and development Develop & implement diversity and inclusion plan Support from initiative leads Presenters at meeting

How we operate

The organogram below shows how the partnership is structured and describes the respective roles and responsibilities of the Chair and Board of Directors, Leadership Council, and supporting Delivery Groups.



The Leadership Council and Delivery Group meets not less than three times a year.

A secretariat, provided by Arup, has provided support to the UK Water Partnership since its inception in 2015, and operates the bank account for the partnership under arrangements covered by a written protocol from the Board.

How we operate

The UK Water Partnership is a public-private not-for-profit company limited by guarantee with its operations funded by financial contributions from its members. Private sector contributions are used to carry out core operational activities such as administration, marketing and promotion, as well as planning and hosting events that help promote the UK water economy both at home and overseas. The Partnership is indebted to its members, not just for their continued financial support, but also for their substantial gifts of time and for their willingness to co-design our emerging products and services.



For more information about the UK Water Partnership

www.theukwaterpartnership.org

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